



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26786599	<b>Changes as of:</b> 1/28/2020 at 2:37 PM	<b>Version:</b> Current State Version 4	
<b>CPE:</b> 1106/1271/7031	<b>Flight:</b> 1/28/20 - 2/3/20	<b>Station:</b> KWWL	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> Media Buying and Analytics 2020 Howell Mill Rd NW Suite D-348 Atlanta, GA 30318	<b>Advertiser:</b> Biden For President	<b>Market:</b> Cedar Rapids	<b>Total \$:</b> \$600.00
	<b>Product:</b> Primary	<b>Office:</b> WASHINGTON	<b>Total Spots:</b> 1
	<b>Agency Order #:</b> 9288278	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$0.00
	<b>Buyer:</b> Hartig, Heather	<b>Primary Demo:</b> Adults 35+	<b>Total GRP:</b>
	<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880	<b>Traffic #:</b> 564239
<b>Separation:</b>			

**Comments:** Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	1/28 - 2/3							Total Spots	Total \$	CPP*	GRP*
							1/28	1/29	1/30	1/31	2/1	2/2	2/3				
1	Tu-F,M 6a-7a		KWWL Today In Iowa At 6	\$1,200.00	0	120	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
2	Tu-F,M 12n-1p		KWWL News At Noon	\$600.00	0	120	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
3	Tu-F,M 4:30p-5p		Inside Edition	\$750.00	0	120	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
4	Sa 6a-8a		Saturday Today	\$600.00	0	120	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
5	Su 6a-7a		KWWL Today In Iowa @ 6 - Sun	\$600.00	0	120	0	0	0	0	0	1	0	1	\$600.00	\$0.00	0.0
<b>TOTALS:</b>							<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>\$600.00</b>	<b>\$0.00</b>	<b>0.0</b>



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	<b>Separation:</b>	
		<b>Con Type:</b> POLITICAL/VOTE
		<b>Total \$:</b> \$600.00
		<b>Total Spots:</b> 1
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Traffic #:</b> 564239

<b>Special Instructions</b>	2 MINUTE SPOTS
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Order Level Comments		
Date/Time	Added by	Comment
01/28/20 2:37 PM	System	Notice Received.
01/27/20 1:33 PM	System	Notice Received.
01/24/20 3:06 PM	GOTOSTRATA\jnubar	Separation: 30
01/21/20 12:53 PM	BILL THOMAS	2 MINUTE SPOTS
01/21/20 12:53 PM	BILL THOMAS	2 MINUTE SPOTS

Competitive Information	
<b>Market Budget:</b>	\$3,150
<b>KWWL Share:</b>	100%
<b>Comment:</b>	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	1	\$600.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>1</b>	<b>\$600.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2020-Feb	1	\$600.00
<b>Total</b>	<b>1</b>	<b>\$600.00</b>

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Revision	1/28/20 11:52 AM	GOTOSTRATA\1011970	Confirmed	1	1	\$-150.00	\$600.00
Revision	1/24/20 3:06 PM	GOTOSTRATA\jnubar	Confirmed		3	\$-2,400.00	\$750.00
Queued for Electronic Contracting	1/21/20 3:31 PM					\$0	\$0
Revision	1/21/20 12:53 PM	BILL THOMAS	Confirmed			\$0	\$3,150.00
New	1/21/20 12:51 PM	BILL THOMAS	New	4		\$3,150.00	\$3,150.00

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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